



Grand County Library District

Strategic Plan 2018

GCLD Mission

Grand County Libraries: linking people to boundless opportunities.

People

People are at the center of the library's mission to inspire and cultivate learning, advance knowledge, and nurture and strengthen communities.

- Provides opportunities in the library for traditional and non-traditional library users by offering access to enriching resources and programs
- Encourages creative expression through expert guidance and library resources
- Builds community by connecting people, organizations and agencies

Place

The library is a physical and virtual place. GCLD is responsive to changes in the requirement for physical materials, greater customer mobility and the desire for more collaborations and the trend towards creative expression.

- Redesigns the library interiors to reflect the changing needs of library customers
- Designs a schedule of branch open hours to accommodate local needs
- Develops the libraries virtual sites to provide ease of access to information

Platform

The library as a community-learning platform which supports the learning and civic needs of the community with resources including: librarians, books, dvds, tools, software, and technology

- Librarians are a resource for personal growth, curiosity and validation through supportive and directed training.
- Creates a worldwide and local repository of information which reflects the needs of current and future library customers

Strategies for Success

1. Creates a timeline and strategy for developing the 2019-2022 masterplan
2. Conducts focused surveys, engages community and analyzes data preliminary to creating the 2019-22 masterplan
3. Collects statistics to build a comprehensive picture of year- round usage
4. Develops a technology infrastructure and staffing which is in balance with budgetary constraints and customer demand and usage.
5. Operates as a fiscally responsible organization based on the following criteria:
 - A sustainable approach to budgeting
 - A five year forecast with quarterly adjustments to cover identified risks
 - A comprehensive approach to the solicitation of donations
6. Provides support to the staff, trustee and volunteers on which the operations of the library depend.
 - Reviews and updates staff procedures to match current GCLD needs
 - Supports ongoing professional development
7. GCLD aims to be a transparent organization by:
 - Continually reviews and finalizes the GCLD By-Laws and Policy manuals
 - Defining and incorporating appropriate vehicles for transparency, specific but not limited to:
 - Provides information to the community on organizational findings and welcomes community feedback
 - Reviews and updates inward and outward facing communication channels

Approved at the Board of Trustee Meeting 12/12/2017