STRATEGIES FOR SUCCESS

“When people are financially invested, they want a return.
When people are emotionally invested, they want to contribute.” ~ Simon Sinek

PROGRAMMING AND COLLECTIONS
Quality programming and collections support the informational, recreational and educational interests of Grand County
#GCLDcommunity

TECHNOLOGY
Technology in the library inspires and connects our community with a wider world.
#GCLDcommunity #GCLDvirtual

FACILITIES
GCLD maximizes library spaces in relation to changing community needs.
#GCLDcommunity

MARKETING
Marketing builds a larger observable presence that helps expand GCLD’s impact.
#GCLDcommunity

GRAND COUNTY LIBRARY DISTRICT
Boundless Opportunities

2019 STRATEGIC PLAN

FRASER VALLEY LIBRARY
970-726-5689
421 Norgren Rd., Fraser, CO 80442

JUNIPER LIBRARY @ GRAND LAKE
970-627-8353
316 Garfield St., Grand Lake, CO 80447

GRANBY LIBRARY
970-887-2149
55 Zero St., Granby, CO 80446

HOT SULPHUR SPRINGS LIBRARY
970-725-3942
150 Moffat Ave., Hot Sulphur Springs, CO 80451

KREMMLING LIBRARY
970-724-9228
300 S. Eighth St., Kremmling, CO 80459

www.gcld.org
PEOPLE

GCLD supports creative expression in music, art, writing and the exchange of ideas.
#GCLDculture

GCLD is active in the community as an agent for positive change.
#GCLDcommunity

GCLD promotes personal growth through literacy and learning.
#GCLDcommunity

PLACE

GCLD provides physical and virtual spaces where visitors are respected and welcomed.
#GCLDcommunity

GCLD library interiors reflect the changing needs of library customers.
#GCLDFacilities

GCLD virtual sites provide access to services and opportunities for change.
#GCLDVirtual

PLATFORM

GCLD is a platform for resources to promote education, personal growth and recreation.
#GCLDaccess

GCLD virtual sites provide access to services and opportunities change.
#GCLDvirtual

GCLD is a trustworthy repository for reliable information.
#GCLDaccess

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